

MEMBER BENEFITS

CANADIAN ASSOCIATION OF SNOWBOARD INSTRUCTORS

10 GREAT REASONS TO
RETAIN YOUR MEMBERSHIP



WWW.CASI-ACMS.COM

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CASI has obtained the following benefits on your behalf. Read about them and pay your membership dues, so that CASI can continue to serve you better.

1. EQUIPMENT “PRO DEALS”

If for no other reason, pay your dues and take advantage of our “Pro Deals” and you could save hundreds of dollars on the purchase of your equipment this year. The exact value of savings varies between suppliers, but discounts for major equipment generally runs between 30-50% off the retail price.

Once you’ve paid your dues you can then access the CASI Pro Deals page on our website at www.casi-acms.com, then enter your name and membership number, and start saving.

Here are some of the brands available this year:

| | | |
|----------|---------------|-----------|
| Arson | Bataleon | Bern |
| Broform | Burton | Deluxe |
| Dryguy | Elan | F2 |
| Freebord | Freestyle Max | Head |
| Ibex | Kinogenix | Kuu |
| Ogio | Pow | Prior |
| Reusch | Rossignol | Scott |
| Shred | Slytech | Stepchild |
| Zion | YYZCanuck | |

Car Rentals: Discounts with Enterprise car rentals (password: 1CA2097 & PIN: CAN).

2. INSURANCE

Liability Insurance: If you are instructing*, or just freeriding and you’re involved in an accident, CASI’s Liability Insurance will cover you up to \$10 million. In a general way, our policy provides financial protection against claims for “bodily injury” or “property damage” to third parties and defense costs associated with a lawsuit.

Accident/Disability Insurance: You are eligible for this plan when performing your duties as an instructor or participating in any activities sponsored by CASI for which compensation is received. You are also covered while traveling to or from your residence to your work site.

* Must be working for a recognized snow school



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Lump sum benefits would be payable should you, as the result of an accident: die, lose a limb, or be dismembered. You would also be reimbursed for your medical and dental expenses. In case of disability, we would provide you with a weekly indemnity (up to \$500.00 /week).

Evaluator Disability Insurance: CASI provides WCB coverage to all Evaluators who teach courses on CASI's behalf.

House, Car & Travel Insurance: Preferred rates are being offered (where applicable).

For any WCB inquiries, please contact **Frances Dion** at: frances@snowpro.com. For liability insurance inquiries, please contact **Dan Genge** at dgenge@casi-acms.com.

3. COMMUNICATIONS

NEW FOR '09! CASI Website: Check out our website at: www.casi-acms.com where you'll find: all the info on CASI; the latest course dates and locations; job postings; the latest issue of Boarder Line; and articles of interest to Instructors and Resort Management alike. You can even pay your dues and register for courses on-line.

CASI Forum: CASI members can now communicate with each other online via our web forum. Post topics for discussion regarding courses, programs, riding tips and feedback, or general snowboarding ideas.

Boarderline: CASI's newsletter, which is published three times a year, provides our members with the latest info on courses, regional news, job opportunities, articles of interest for instructors and coaches and an "Industry Section" where we publish informative articles.

Toll Free Phone Lines: So that our members can contact us more easily, CASI provides toll free lines to the National Office (including a toll free fax line,) as well as one to our Executive Director. So, if you have something to say, call us – it's free!

4. SCHOLARSHIP PROGRAM

A scholarship program has been set up to help members advance to the next level. The scholarship comes in the form of a \$200.00 bursary which can be applied to the certification course of their choice.

This program is open to all Canadian CASI members who wish to advance their instructional qualifications and is ideally aimed at those wanting to get their Levels 3 and 4.

If you would like to apply for a scholarship, please visit our website for submission criteria. Deadline: one month prior to the course being applied for.

Funding for these scholarships was initially provided by CASI. Contributions to the scholarship programs are invited, and depending on the funds available in any given year, the number of recipients may increase as the funds become available.

If you would like to donate funds to our scholarship program, please do so on your dues invoice, or you can contact Dan Genge, our Executive Director, toll free at: 1 877 976-2274 for more details.

5. INTERNATIONAL RECOGNITION

ISIA: How about teaching and riding free in other countries? Once you become a Level 4 Instructor you can apply to the International Ski Instructors' Association (ISIA) for your International Rating and ISIA sticker. Attach it to your CASI membership passport and present it whenever you want to ride or teach outside Canada.

Interski: Every four years all the skiing & snowboarding nations of the world get together to exchange ideas and methodology about their system of instruction. CASI has represented Canada at the last four (Japan '95, Norway '99, Switzerland '03 and Korea '07) and is very well respected on the world stage. CASI is looking forward to future Interski congresses.

6. JOB OPPORTUNITIES

By becoming CASI certified, you now have the opportunity to work anywhere in Canada or around the world as a Snowboard Instructor regardless if you're ISIA rated or not. To assist you in obtaining employment, CASI publishes job opportunities in our Boarder Line newsletter and on our website. Not only do we publish what's available, based on the resort's requests, we have now published a directory of all snow schools in Canada and all of our Interski contacts, on our website. So if you would like to work at a particular resort, look them up in the directory and contact them through the numbers provided.

7. NATIONAL CERTIFICATION COURSES

CASI's mandate is to train and certify snowboard instructors, and to ensure that a national standard of safe and efficient snowboard instruction is maintained. This national standard of training, through the implementation of certification courses, training materials, manuals, seminars, and video productions, is constantly being developed and updated.

CASI offers four levels of Instruction Certification, Park and Carving Instructor courses, Level 2 Prep, and Level 4 Exams Prep courses.

8. ONLINE UPDATE PROGRAM

Update your certification with the latest details regarding CASI teaching techniques and organization news. Visit us at www.casi-acms.com and click on "Programs" for more info.

9. NATIONAL INDUSTRY PARTNERS

CASI represents snowboarding and it's members by being actively involved in the Canadian Ski/Snowboard Industry, as either a member, associate member, and/or partner with the following organizations:

- Atlantic Ski Areas Association
- Canada West Ski Areas Association
- Canadian Association of Disabled Skiers
- Canadian Avalanche Association
- Canadian Ski Coaches Federation
- Canadian Ski Council
- Canadian Ski Instructors' Alliance
- Canadian Snowboard Federation
- National Snow Industries Association
- Ontario Ski Resorts Association
- Quebec Ski Areas Association

10. NATIONAL PROGRAMS

CASI is continually trying to find ways to help the Industry generate more business, better train our membership, and ultimately creating a need for more Instructors in Canada. The following programs have been very successful: The Instructor Training Program, Resort Training Manual, CASI Training Videos, and CASI STEP Program.



CANADIAN ASSOCIATION OF SNOWBOARD INSTRUCTORS

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